

Working Together for Stronger Transit

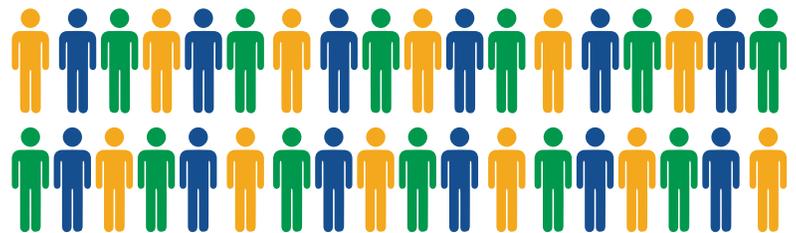


Did you know there are **600,000 jobs** in Milwaukee County? That's twice the number of jobs in any other county in the region. The number one reason that people use transit is to get to work. And, **jobs are predicted to grow**. According to the Southeastern Wisconsin Regional Planning Commission (SEWRPC), average job growth in Milwaukee County is pacing at **2,500 new jobs** each year.



30 Million Rides Taken on MCTS in 2019

That's 100,000 rides each day on local routes and freeway flyers.



We Help People Lead Productive Lives

24/7 operation,
365 days a year



63

Corporate
Clients

When it comes to connecting people to jobs... that's what we do best.

Some of our valued business partners are Wisconsin's top employers.



ROUNDY'S.



The Marcus Corporation



WHY INVEST IN TRANSIT?

Our ability to connect the community to jobs, school, healthcare and other opportunities all comes down to one thing – having a robust transportation system.

Milwaukee's Tax Revenues Help Fuel Wisconsin's Economy



Milwaukee is an economic engine for the state of Wisconsin. According to the most recently available DOR data, Milwaukee County taxpayers sent 31% more (\$569 million) to the state in 2018 than they did in 2009.

In 2017, the state returned \$144 million less to Milwaukee County and its 19 municipalities than it did in 2009. The Fair Deal proposal is an investment in our effective partnership with the state which will fuel Milwaukee and propel additional growth for our community and all of Wisconsin.

We are Milwaukee. We are WISCONSIN.

Cities need transit to thrive – and MCTS is an essential connector of every neighborhood in the city.

In Milwaukee County, more than 100,000 students attend dozens of colleges and universities – all of which are connected by MCTS.

Tourism is important to our economy. People travel from all over the state to “Festival City.” MCTS provides direct connections to Summerfest, ethnic festivals and dozens of urban amenities, like our world-class zoo. Our local routes give patrons front-door service to major ballet, opera and symphony performances. We do all that, plus keep the roads safe by reducing drunk driving.

Without MCTS, the quality of life in our community would suffer.

GET ON BOARD TO FUND TRANSIT IN MILWAUKEE

We're a great investment.

At MCTS, we have a culture of frugality and a work ethic that produces some of the best innovation and cost savings among transit systems in North America.

MCTS needs to strengthen its partnership with the state of Wisconsin. Together, we can achieve our common goal of connecting people to jobs, and enabling students to access higher learning.

CONTACT

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MISSION

MCTS connects our community to jobs, education and life with essential transit services.

VISION

To be the preferred transportation choice through service excellence and innovation.

VALUES

Respect,
Integrity,
Excellence,
Equity,
Collaboration,
Innovation