### **Green Bay Metro**

# 2020 TRANSIT SPOTLIGHT

## **COMMUNITY PARTNERS:**

City of Green Bay

City of De Pere

Village of Allouez

Village of Ashwaubenon

Village of Bellevue

**Green Bay Packers** 

Green Bay Area Public School District

**University of Green Bay** 

St. Norbert College

Northeast WI Technical College

**Aging Disability Resource Center** 

**Brown County Planning** 

#### **MISSION**

Green Bay Metro is committed to providing safe and dependable transportation to jobs, schools, medical services, and other destinations.



#### **COVID-19 SAFETY PRECAUTIONS EXECUTED**









### 2020 System Data

\* Decline due to **COVID-19** pandemic

**Fixed Route Trips** 526,958

**Paratransit Trips** 15,078

**Micotransit Trips** 1,908

For more information visit us at: greenbaymetro.org













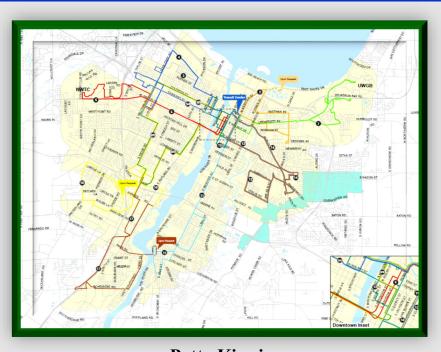
#### **Microtransit pilot implemented Summer of 2020** "GBM On Demand"



#### **2021 SYSTEM TARGETS**

- **Increase fixed route frequency**
- Continue to utilize and explore various modes of transportation to meet community needs
- **Build** rider confidence
- Implement mobile ticketing options for riders

SERVICE AREA



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