

Metro Ride

Overview & Operating Statistics

ABOUT:

Metro Ride is owned and operated by the City of Wausau. Services are provided solely within Wausau boundaries.

SERVICES PROVIDED:

- 7 regular routes operated on Monday through Friday, from 6:30 a.m.-6:30 p.m.
- 10 express routes operated on school days.
- 1 bus route for workers at Northern Valley Industries.
- A weekly grocery shopping bus for seniors.
- ADA Paratransit service for persons with disabilities, operating during the same hours and in the same service area as bus service.

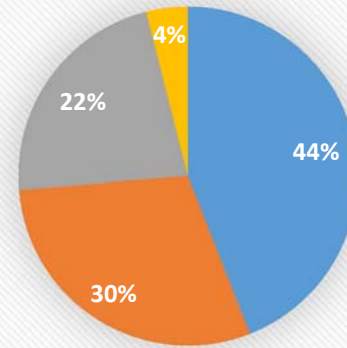
CHALLENGES:

- Service cuts and fare increases have diminished transit availability, affordability and usefulness. Ridership has declined as a result.
- Many employment opportunities in the Wausau region are inaccessible to transit users.
- Current service levels are insufficient to meet the needs of retiring Baby Boomers or to attract young adults to live and work in the Wausau metro area.
- Without the availability of regional transit services, Wausau area population, tax base and economic competitiveness are at risk.

Wisconsin Transit Systems generate a **3 to 1** return on tax dollars invested

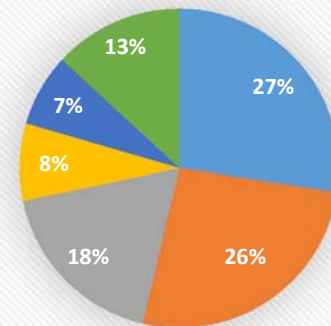


Bus Riders by Fare Category 2017



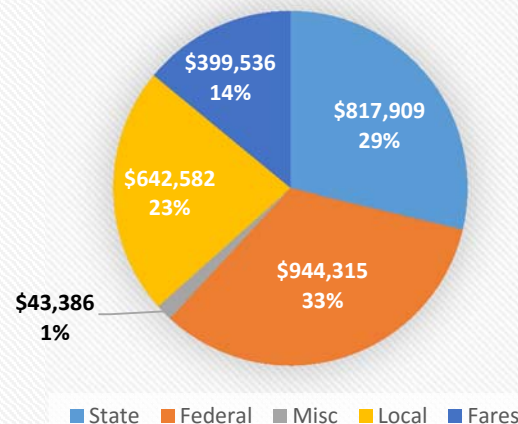
■ Students ■ Elderly/Disabled ■ Adult ■ Other

Bus Riders by Trip Purpose



■ School ■ Work ■ Shopping ■ Medical ■ Social ■ Other

Annual Funding Summary 2017



■ State ■ Federal ■ Misc ■ Local ■ Fares

Cost Per Ride 2017	Riders	Expense	Cost/Rider
Bus Service	498,902	\$2,680,483	\$5.37
Paratransit Service	3,648	\$167,245	\$45.85

