



The Wisconsin Public Transportation Association (WIPTA) is a cohesive voice for Wisconsin transit. WIPTA members work to improve access and efficiency of transit systems across the state. WIPTA represents 28 bus systems, 43 shared-ride taxi systems, 24 associate and affiliate members, over 2,900 transit operators and \$314 million in annual transit expenditures statewide.

Baby Boomers and Millennials are driving less and instead relying on public transit to get to school, work, shopping, and doctors appointments.

In rural and suburban communities, transit is vital in meeting the demand for seniors who wish to stay in their homes and communities. As more and more Baby Boomers retire and age, their desire to stay in their homes and be a part of their community remains a top priority that public transit affords.

In more urban communities, Millennials are utilizing transit to get to work, school, and even social travel. Whether it is an economic decision or by choice, using public transportation is as commonplace to many students and young professionals as Twitter and Facebook.

Adequate state and federal investment is critical to meeting the market demand for public transit. Public transit is vital to economic mobility, mitigating rural economic decline, and delivering reliable transportation options to our urban, rural, young, or aging riders.

- Over half of Wisconsin's counties have an elderly population of over 25%.
- Millennials are multi-modal; Wisconsin drivers are driving 500 miles less per year.
- 1/3 of Wisconsin's 1000+ transit vehicle fleet is past its useful life.
- Since 2011, total annual state funding has decreased by 11%.

WI Transit provides:

- 34.7 million rides to work (48%)
- 16.6 million rides to school (23%)
- 13 million social rides (18%)
- 8 million medical rides (11%)

Annual transit expenditures amount to \$314 million

- Passenger Revenue: 24%
- Federal Funding: 19%
- State Funding: 34%
- Local Funding: 23%